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Practices of looking : an introduction to visual culture ...

As an introduction to the subject of visual culture I found this text to be extremely inclusive. I looked specifically at chapter 3 of the book entitled, "Spectatorship, Power and Knowledge" in this chapter Sturken and Cartwright discuss the variables that effect the

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Practices of looking: an introduction to
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Cartwright(2001)Oxford Universty
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6DP The authors, Marita Sturken and
Lisa Cartwright present an excellent
introduction to theories about visual
culture and provide lots of information
and numerous examples of visual
culture from advertising, art and various
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My Review on 'Practices of looking : an introduction to ...

Practices of Looking provides an explanation of the fundamentals of these theories while presenting visual examples of how they function. Central concepts such as ideology, the concept of the spectator, the role of reproduction

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in visual culture, the mass media and the public sphere, consumer culture, and postmodernism, among others, are explained in depth and in accessible, informative language.

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bridges visual, communication, media, and cultural studies to investigate how images and the activity of looking carry meaning within and between different arenas in everyday life. The third edition has been updated to represent the contemporary visual cultural landscape and includes topics like the increasingly rapid global circulation of media, the rise

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Practices of looking: an introduction to
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Lisa Cartwright Date 2009 Publisher
Oxford University Press Pub place New
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0195314409 ISBN-13 9780195314403

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Cartwright. lisa, II. Title. N72.S6S78 2009
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An Introduction to Visual Culture

Practices of Looking An Introduction to Visual Culture. Third Edition. Marita Sturken and Lisa Cartwright. New to this Edition: Updated discussions of mobile looking, camera tactics, and meaning-making through examples including body cameras, drones, social media

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Introduction to Visual Culture ...

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